



Dear Business Owner

We would like to invite you to promote your business at **Amigoland Fiesta Internacional** with an expectant attendance of more than 35,000 people.

On February of 2007, the first annual **Amigoland Fiesta Internacional** during **Charro Days** was celebrated in Brownsville, Texas. Being our first event we had a large response from the community. We have the support of **Local City Leaders, Brownsville FD, EMS, PD, multiple Grammy Award Winner Jimmy Gonzalez and Grupo Mazz, exhibitors and local businesses**, making the event a large success for years to come.

The event is family oriented, where they can enjoy Mexican food, folk dance, and music. There will be participation from Mariachi bands, Mexican folk dance groups and famous Latino Singers as well as dedicating Sunday to a Christian event which will include various international Christian artists. There will be activities for children and adults, from face painting to the fajita cooking contest, car and bike shows, wrestling matches, and other activities. The event is open to the general public for **FREE!!!**

Amigoland Fiesta Internacional, Inc is a non-profit organization, registered with the state of Texas and the federal government. We would like to invite you to participate as a sponsor.

Proceeds after expenses will be entitled to:

- **Promote Brownsville and it's Citizens Internationally**
- **Scholarships given to local students**
- **Giving back to the Community through non-profit organizations**



Sponsorship Levels	Diamond	Platinum	Gold	Silver	Bronze
TV Commercial Air Time Page	x	x	x		
Radio Commercial Air Time	x	x	x		
16X8 Back Drop Banner on stage	x	x	x		
3X4 Back Drop Banner on bottom of the stage	x	x	x		
10x 10 Spot on Event Grounds (Self Set-up)	x	x			
Projection Advertisement on two main Screens	x	x	x	x	x
Business logo on all Official F.I. Advertisements	x	x	x	x	x
4x8 Banner on entrance gates	x	x	x		
4x8 Banner on event fence wall	x	x			
Website Advertisement	x	x	x	x	x
Access to all VIP events	15	10	6	4	
2x2 Banner throughout the event grounds	10	8	6	4	
VIP Parking	6	4	2	1	
Event Name Sell	x				

Sponsorship Commitment

On behalf of _____ I hereby commit to financial sponsorship for the organization of Amigoland Fiesta Internacional at the level selected below.

Bronze Star \$1,000.00 Silver Star \$2,000.00 Gold Star \$5,000.00 Platinum \$10,000.00 Diamond \$20,000.00

 (Amount)(Date) (Company or Organization Name) (Name & Title)
 and send a check payable to Amigoland Fiesta Internacional.

Foundation to:
 Amigoland Fiesta Internacional
 1393 E. Alton Gloor St.#6
 Brownsville, Texas, 78520